

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

*Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended*

For Six Months Period Ending DEC 31 1966  
(Insert date)

Registration No. 55  
SWISS NATIONAL TOURIST OFFICE

1. (a) Name of Registrant.

(b) All other names used by Registrant during the period.

SWISS FEDERAL RAILWAYS

(c) Address of principal office.

608 Fifth Avenue  
New York, NY 10020

(d) Name of person or persons in charge of principal office.

Hans Baertschi

2. If Registrant is a nonbusiness membership organization, state— none

(a) Approximate number of members in the United States none

(b) Approximate number of members outside the United States none

3. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address  
of official

Date connection began

Position, office or nature  
of duties

none

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address  
of official

Date connection ended

Reason for ending  
connection

none

4. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit,  
group, or organization

Nature of connection with  
Registrant

Name and address of person  
in charge

none

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

none

5. All persons who at any time during the period were foreign principals of Registrant.

Name and principal  
address

Is person still a foreign principal  
of Registrant?

If not, give date connection  
ended

**Swiss Government:**

**Department of Posts and Railroads**

**Section:**

**Swiss National Tourist Office  
Talacker 42  
Zuerich, Switzerland**

6. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 5.

Giving free information on travel and education, transportation and hotel accommodations and conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it; furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and school and clubs who apply for them; furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines. Arranging for free transportation for writers, reporters and editors as set forth in detail in amendment.

7. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

8. Furnish the following information as to all employees and other individuals except those named under item 3, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 5:

(a) All such employees and other individuals for whom Short Form Registration Statements (Form-FA-4) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Hans Baertschi 300 East 57th St., New York NY	none	no
William Scherer 36 Linden Street, Rockville Center, NY	none	no
William Isler 251 East 32nd St., New York NY	none	no
Bruno Baroni 123-60 83rd St., Kew Gardens, NY	none	no
Max Lehmann 43-70 Kissena Blvd., Flushing, NY	none	no
Hans Spengler 330 East 49th St., New York, NY	none	no

(b) All such employees and other individuals for whom Short Form Registration Statements (Form-FA-4) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
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we refer to separate sheet -

9. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 5, itemized as follows:

	<i>Date funds received</i>	<i>Name of foreign principal from whom funds received<sup>2</sup></i>	<i>Purposes for which received<sup>3</sup></i>	<i>Amount received<sup>4</sup></i>
1966	July	SNTU, Zuerich	current exp.	33'918.99
	August	do	do	22'045.67
	September	do	do	12'273.91
	October	do	do	4'093.80
	November	do	do	756.81
	December	do	do	3'769.23
				<u>\$ 76'858.41</u>

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 5, itemized as follows:<sup>1</sup>

<i>Date funds received</i>	<i>Name of person from whom received<sup>2</sup></i>	<i>Purposes for which received<sup>3</sup></i>	<i>Amount received<sup>4</sup></i>
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none

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 5, itemized as follows:<sup>5</sup>

<i>Date payment was made</i>	<i>Name of person to whom payment was made<sup>2</sup></i>	<i>Purposes for which payment was made<sup>3</sup></i>	<i>Amount of payment<sup>4</sup></i>
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we refer to separate sheet -

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

10. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by whom delivered	Number of speeches, lectures, and talks delivered	Number of radio broadcasts delivered
Hans Baertschi		1 Radio- & 1 Television-Interview
Max Lehmann		2 Radio- & 3 Television-Interviews

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases ..... <u>X</u>	(8) Circulars ..... <u>X</u>	(15) Lantern slides..... <u>X</u>
(2) News bulletins ..... <u>X</u>	(9) Form letters ..... <u>X</u>	(16) Still pictures.....
(3) Newspapers.....	(10) Reprints ..... <u>X</u>	(17) Posters..... <u>X</u>
(4) Articles ..... <u>X</u>	(11) Copies of speeches, lectures, talks, or radio broadcasts ..... <u>X</u>	(18) Photographs ..... <u>X</u>
(5) Books .....	(12) Radio programs ..... <u>X</u>	(19) Charts.....
(6) Magazines ..... <u>X</u>	(13) Radio scripts ..... <u>X</u>	(20) Maps ..... <u>X</u>
(7) Pamphlets ..... <u>X</u>	(14) Moving pictures .....	(21) Other publications .....

- (c) Preparation and distribution of publications referred to in answer to (b) above.

Description of publication	By whom written, edited, or prepared	By whom printed, produced, or published	By whom distributed
Type 1,2,4,6,7, & 13	Joseph Gould Assoc. Public Rel. Cons.	newspapers and magazines	our own office
Type 8,9,10,12,14 15,17,18,20	received from our head office in Switzerland		our own office

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

yes

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

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- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

11. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

12. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

none

13. File the following exhibits with this statement:

*Short Form Registration Statement* - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (Form FA-4) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 5.

*Exhibit B.*—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 5.

*Exhibit C.*—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 5 for whom an Exhibit C has not previously been filed.

*Exhibit D.*—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

*Exhibit E.*—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 10 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Form-FA-4 insofar as such information is not within his (their) personal knowledge.

(Type or print name under signature)

SWISS NATIONAL TOURIST OFFICE

*Hans Baertschi*

(Signature)

Hans Baertschi  
Managing Director

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at

*New York*

this 23rd day of January, 19 67

(Signature of notary or other officer)

My commission expires

*Harry Mandel*  
HARRY MANDEL  
Notary Public, State of New York  
No. 41-2500600  
Qualified in Queens County  
Certificate filed in New York County  
Commission Expires March 30, 1968

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item 9 (b)

All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

		Nature of service or assistance rendered	has connection with Reg. ended
Baenninger Alfred	101 - 66 125th St., Richmond Hill, NY	manager inform. desk	yes
Barcia Roland	601 W 137th St., New York City	shipping clerk	yes
Bruderer Walter	41-08 76th St., Elmhurst, NY 11373	ticket clerk	no
Caminada Graziella	308 Second Ave., New York, NY 10003	secretary	yes
Castrischer Margrith	32-50 32nd Street, Astoria, NY 11106	secretary	no
Cunningham Evelyn	43-29 39th Place, Long Island City NY	telephone operator	no
Dieguez Alfonso	570 Manhattan Ave., Brooklyn NY 11222	shipping clerk	no
Doerler Margarete	18 Gramercy Park South, New York, NY 10003	secretary	no
Frei Berta	41-08 76th St., Elmhurst NY	secretary	yes
Fueglistter Paul	14 Sutherland Rd., Hicksville, NY	secretary	no
Ganz Mefa	78-19 46th Ave., Elmhurst, NY	manager ticket dept.	no
Gätzwiler Rene	46-27 66th St., Woodside NY 11377	secretary	no
Gurtner Doris	Swiss Town House, 35 W 67th St., New York City	manager inform. desk	no
Huerlimann Joseph	Route 216, Holmes NY	secretary	no
Ineichen Hermine	419 W 34th St., Webster Aptm., New York, NY 10001	head shipping clerk	no
Kuhn Ida	6 Cabot Road, Larchmont NY	secretary	no
Madinabeitia José	94-11 39th St., Rego Park, NY	secretary	no
Milrot Ursula	31-29 35th St., Astoria, Long Island City, NY	ticket clerk	yes
Raetz Ivette	133-07 Blossom Ave., Flushing NY	information clerk	no
Savioia Victor	61-15 97th St., Rego Park, NY	secretary	no
Selitz Richard A.	20 West Columbia St., Hempstead NY 11550	ticket clerk	no
Steglich Rene	41-08 76th St., Elmhurst, NY	shipping clerk	no
Stecher Edgar	720 Wilson St., Franklin Square, NY	accountant	no
Vouga Annette	137 West 71st St., New York City	ticket clerk	no
Spengler Hans	330-E-49th St., Aptm. 5-B, New York, NY 10017	secretary	no

Item 10 (c)

All Expenditures made during the period directly or indirectly for or in the interest of each principal named under item 6, itemized as follows:

Date payment was made: July 1st to Dec. 31st, 1966	Name of person to whom payment was made	Purpose for which payment was made	amount of payment
	Hans Baertschi	salary	\$ 8'007.--
	Wm.W. Scherer	"	5'648.82
	Bruno Baroni	"	5'980.15
	Wm. Isler	"	4'603.41
	Alfred Baenninger	"	2'170.42
	Max Lehmann	"	5'068.24
	Paul Fueglistner	"	5'183.21
	Rene Gutzwiller	"	4'312.49
	Hans Spengler	"	3'915.11
	Rene Staehli	"	3'241.82
	Edgar Stecher	"	3'795.07
	Victor Saviola	"	4'228.29
	Joseph Huerlimann	"	3'934.40
	Rolando Barcia	"	900.--
	G. Caminada	"	1'680.--
	E. Cunningham	"	2'430.--
	A. Diguez	"	2'160.--
	J. Madinabeitia	"	912.--
	M. Ganz	"	2'430.--
	R. Seitz	"	2'565.--
	A. Vouga	"	2'700.--
	U. Murlot	"	2'295.--
	B. Frei	"	2'365.20
	M. Doerler	"	1'056.--
	Y. Raetz	"	2'295.--
	D. Gutner	"	2'160.--
	H. Ineichen	"	560.--
	I. Kuhn	"	720.--
	M. Satriischer	"	810.--
	Rent, Insurance, cleaning, heating etc.		88'126.63
	Office supplies etc.		47'578.36
	Advertising		11'848.87
	Publicity:		18'769.02
	a) window displays	1'797.25	
	b) moving pictures	1'175.83	
	c) printing costs of folders, leaflets, inserts, manuals	25.10	
	Pub.; Rel.: a) articles by our PR consultant	3'250.10	
	b) press releases & radio scripts	3'290.75	
	c) receptions for Travel Agents & club activities	4'733.96	
	Traveling duties of staff		11'274.81
	Mailing, custom duties & brokerage fees		3'014.54
			9'988.19
			\$ 193'598.60
	Agency San Francisco		\$ 24'000.--

over.....

Expenditures in connection with the new "SWISS CENTER"

\$ 56'226.99

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Our advertising agency:

Sudler & Hennessey Inc.  
130 East 59th St.  
New York City, NY 10022

Our PR Consultant:

Joseph Could Assoc.  
441 Lexington Ave.  
New York City

amendment to  
item 7

Free transportation inside Switzerland provided for:

Mr. Robert S. Denny, Associate Secretary of the Baptist World Alliance, Washington, D.C.	\$ 59.--
Dr. Rudolf R. Schlesinger, NZZ Korrespondent New York, NY	22.20
Mr. Jan Hacha 40 First Avenue, N.Y.	12.10
Mr. Robert Breuer, Journalist for "Die Tat und der Bund" New York, NY	15.40
Mr. & Mrs. Ralph Lewando, Journalists New York, NY	111.90
Mr. Robert Sloane, Journalist West Hartford, Conn.	20.05
Mr. Ernest Kehr, Journalist Richmond Hill, N.Y.	14.10
Dr. Joseph Mannheim, Swiss Telegraphic Agency 48-23 208th Street, Bayside, L.I., New York	25.30
Mr. Cyril Eric Bryant, Director of Publicity, Baptist World Alliance, 1628 16th Street, N.W., Washington, D.C. 20009	16.70
Miss Abby Rand, Author 800 Second Avenue, New York City	49.35
Mr. Kenn R. Barry, Director KSTP Radio & Television 3415 University Avenue, Minneapolis, Minn. 55414	19.85